

October 1, 2011

Dear Editor,

The purpose of this letter is three fold, the first being to encourage you to republish the RBOB Gambit in your publication, the second is to investigate ancillary stories and their effects on the U.S. economy and finally the third is to inform you of the conditions of publication if you should decide to republish it.

The RBOB Gambit is available at:<http://www.rbobgambit.org>. I have enclosed a letter to journalists that will be of interest to your staff if they pursue this story.

The big story is currently the malaise of the global economy in the aggregate as well as at the national level and what actions can be taken by governments and leaders to return the world to growth. After 2 plus years of efforts by world leaders to stabilize the economy and institute policies to mitigate the global recession we still find our economies in danger of stalling.

The RBOB Gambit represents an entirely different way to kick-start the economy from the usual tools employed by governments namely fiscal and monetary stimulus, that so far have been rather ineffective. While many Americans are unaware of the causes and remedies for our current economic condition they are all keenly aware that their personal financial condition has not been improving lately and would welcome any new idea that would improve their lives. The RBOB Gambit addresses this very thing and as a viable option that should be considered needs to be presented to your readers. It is important. It is timely. It is original. It is viable. If implemented, it will be effective.

As the primary decision maker in the news content of your publication it is your decision, and I hope that after you have read the Gambit and have conferred with your staff you will agree that it is an option that needs to have an airing in the public square.

My only condition for republication is that it must be published in its entirety, as is with no editing.

Thank you for your time and consideration.

With Kindest Regards

martin horzempa